

# Introduction to Web Accessibility

This training course provides a comprehensive introduction to digital accessibility, using videos, live demos and practical examples. It is a great opportunity for anyone with no or little knowledge of web accessibility to appreciate its impact on the lives of millions of people, its benefits for businesses and how it can be integrated into everyday business practices.

## What you'll learn

By the end of this course you will:

- have a better knowledge of different types of disabilities and the way they can impact on the use of digital products
- be familiar with the most popular assistive technologies that individuals with a disability use
- have an understanding of some of the challenges that disabled people face when using websites
- be able to explain why web accessibility is important and why your organisation should aim to make your products accessible
- be aware of key steps that your organisation needs to take to achieve digital accessibility.

## Who is it for?

Anyone interested in learning the basics of web accessibility, including:

- Web managers
- Project managers
- UX consultants

## When, where and how much?

Contact us to arrange this course just for your team. Public course information to be confirmed.

Training courses held in London are held at our office, close to Covent Garden.

We have a comfortable training room and provide regular refreshment breaks.

We believe a good lunch is important – and we include this in the price of courses held in our training room.

If you would like to attend this course or have further questions:

 Call us on 020 7240 3388

 or email us at [enquiries@system-concepts.com](mailto:enquiries@system-concepts.com)

## Course topics

We will cover the following topics:

- What web accessibility is and why it is important
- How disability affects the use of websites
- Assistive technologies used by people with a disability (including live demos)
- Issues commonly faced by disabled users (including live examples)
- How providing accessible web content will benefit your company
- Legal obligations
- Key steps to ensure that accessibility goals are achieved in your organisation

## Previous attendees

At the end of every course we ask participants to give us some feedback to help us continually improve our training. Here are some of their comments:

“The trainer made it interactive which helped us grasp every concept properly. Great training, outstanding quality.”

“Great content, the examples were really useful.”

“This training exceeded my expectations. I would not hesitate to recommend it.”